## DECLARATION AND POWER OF ATTORNEY FOR NEW PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name. I believe that I am the original, first and sole inventor (if only one name is listed below) or an original first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

## METHODS AND APPARATUSES FOR DISPLAYING INTERACTIVE CONTENT THROUGH A DEVICE

the specification of which:			01177.02
[X] is attached hereto.			
[ ] was filed on as serial n	0	_	
and was amended o	n		
I hereby state that I have reviewed and understand the contents of the above identified specification including the claims, as amended by any amendment referred to above.  I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, §1.56.  I hereby claim foreign priority benefits under Title 35, United states Code, §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a Filing date before that the application on which priority is claimed.			
Foreign Application to the Filing Date of This A		Inventor's Certificated	Filed Within 12 Months Prior
_		Date of Filing	_
Country	Application No.	(day, month, year)	<u>Under 35 U.S.C.§119</u>
			[]YES []NO
All Foreign Applica Prior to the Filing Date of		or Inventor's Certificate	Filed More Than 12 Month's
Country	Application No.	Date of Filing	

I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

Prior Foreign Application(s)

Number	<u>Country</u>	Day/Month/Year Filed	Priority Claimed
			Yes No

I hereby claim the benefit under Title 35, United States Code, §119 of any United States provisional application(s) listed below.

U.S. Provisional	Filing Date	
60/455,625		03/17/03

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code §112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, §1.56 which became available between the Filing date of the prior application and the national or PCT international Filing date of this application.

Application		Status
Serial No.	Date of Filing	patented, pending abandoned

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

Richard H. Butler	Reg. No. 40,932
Harold T. Fujii	Reg. No. 38,458
Frederick J. Zustak	Reg. No. 36,728
Ronald C. Card	Reg. No. 44,587
Christopher Allenby	Reg. No. 45,906

Send Correspondence and direct telephone calls to:

Richard H. Butler Valley Oak Law 5655 Silver Creek Valley Road #106 San Jose, CA 95138

Telephone: (408) 223-9763

Fax: (408) 223-9765

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under §1001 of Title 18 of the U. S. Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Inventor's signature	Date
Ellen Glassman	
Name of sole or first inventor	
Closter, NJ	
Residence (City, State)	
1 Maynard Drive, Park Ridge, NJ 07656	
Post Office Address	
<u>US</u> Citizenship	
Inventor's signature	Date
David Farrage	
Name of second inventor	
Cliffside Park, NJ	
Residence (City, State)	
1 Maynard Drive, Park Ridge, NJ 07656	
Post Office Address	
<u>UK</u> Citizenship	

Inventor's signature	Date	
Yumiko Takagi		
Name of third inventor	·	
Uppersaddle River, NJ		_
Residence (City, State)		
1 Maynard Drive, Park Ridge, NJ 07656		_
Post Office Address		
<u>Japan</u> Citizenship		
Inventor's signature	Date	
Michelle Koza		
Name of fourth inventor		
San Francisco, California		
Residence (City, State)		
2 Bryant Street, Suite 200, San Francisco, CA 94105		
Post Office Address		
<u>US</u> Citizenship		

Inventor's signature	Date
Paul H. Feinberg	
Name of fifth inventor	
River Vale, NJ	
Residence (City, State)	
1 Sony Drive, Park Ridge, NJ 07656	
Post Office Address	
<u>US</u> Citizenship	